

URGENT!

Tarp Signing Date Change...

Hey Pardners...

Thursday, June 26, 7 pm – 9 pm

Tarp signing + shirt pick up

@ The Roadhouse

~



Yahoo!!!! Stampede is just around the corner!
July 4 – 13, 2008

The Firewagon 2008 Chuckwagon Driver is **Grant Preece** at the Calgary Stampede Rangeland Derby. The Firewagon was the winning bidder at \$56,000. We're stoked to have Grant driving this year, getting to know the Firewagon Family. Let's welcome Grant aboard and cheer our Firewagon on! YeeHaw!!!!

~

***The Firewagon is excited to announce some of the
2008 Canvas Owners!***

Tide Procter & Gamble The Roadhouse Your Company Here!!!

We are very fortunate to have these and a few other Corporate sponsors to support the Firewagon! Remember... the corporate sponsors help to make the wheels go around!

New & Exciting promotion with Classic Country AM 1060

In the early morning hours on Tuesday, June 17th... Blake Willard was interviewed by Ken Rigel, the Morning Show Host and they promoted the Firewagon opportunity with Classic Country AM 1060 to their listeners.

Together, we want to give you the chance to have the ultimate exposure during Stampede... and all year long by displaying your company name on the Canadian Firewagon Chuckwagon!!!

Until the end of June Classic Country AM 1060 will give you three chances to bid (through eBAY) on a Corporate Membership package provided by The Firewagon Chuckwagon Association with all proceeds going to Kids Cancer Care Foundation.

This ultimate package includes:

- Company name on the Firewagon tarp during Stampede & all year long
- Stampede Barn Passes
- Exclusive Firewagon belt buckle, jacket or shirt(s)
- Use of the display chuckwagon for your company promotion
- Event tickets to the pre-stampede Tarp Signing at the Roadhouse on June 25
- Back at the Barns BBQ (one night at to the Calgary Stampede Rangeland Derby)
- Tickets to the September 6th, Memorial BBQ, Firewagon Wind-up and Silent Auction
- Bid at eBAY at http://cgi.ebay.ca/Firewagon-Chuckwagon-Sponsorship_W0QQitemZ270247126789QQihZ017QQcategoryZ317QQssPageNameZWDVWQQrdZ1QQcmdZViewItem

We need you to help us grow with this sport. We wish to continue to make things better and to allow all of us to provide substantial support to the various charities such as the **Kids Cancer Care Foundation!** During the past few years, and with the support of all Firewagon members, over **\$200,000** has been donated. This is a tremendous achievement and we want to keep the "giving" going... PLEASE spread the "Firewagon" message & opportunity to other companies and folks to help us keep the spirit alive!

We are actively recruiting for new members so please share our information with your contacts/networks. We need more members, **corporate**, **family** & **individual**. So please share our website with your friends, family and co-workers!

When you bring us a new Corporate Member, you will receive either a \$250 Firewagon Ranchcoat or Buckle.

THANK YOU...
to all our Corporate, Family & Individual members!!



Membership & Sponsorship ~ Be part of the FUN!

- **Corporate Memberships starting @ \$1,000+** - many benefits & great value (see below).
- **Family Membership @ \$250** benefits include (2) \$80 Firewagon shirts, (5) Firewagon Pins and all the privileges of wagon sponsorship
- **Individual Membership \$150** benefits include (1) \$80 Firewagon shirt, (1) Firewagon Pin and all the privileges of wagon sponsorship.



******* Secure YOUR Membership / Sponsorship***

- **Send your membership fee/ Mail your cheque to:**
ASAP (before July 4)... Remember to include your shirt size(s) too!
 - Canadian Firewagon Chuckwagon Association
Site 4, Box 4, RR#1, Okotoks, AB T1S 1A1

Note: 2008 Shirt color is WHITE - to finish off the 4 barrel driver colors. The colors are white, red, black and yellow. All shirt colors are available for sale (\$60 for members) if you DON'T already have ALL colors. You must order your shirts (include the size(s) too) via Blake Willard @ blake@firewagon.net.



Sponsor / Member Benefits, (Membership has its privileges):

- During the 10 days approximately 180,000 people are watching the chuckwagon races at the track.
- Hundreds of thousands more watch on television every night.
- Our major Corporate sponsors, along with the Firewagon name appears on nationally televised news and sports, on radio and in print.
- Every night, when the Firewagon is up to the barrels, the announcer promotes our major sponsor and wagon through slogan and quick summaries of our initiative and our major sponsor(s) products/services.
- The competition and enthusiasm of the race is an excellent form of promotion and entertainment for our sponsors, as well as their staff/customers and the Firewagon members (individual, family and/or corporate).
- Your sponsorship of the Firewagon provides you with access behind the track to the barns, (free admission is prior to 2 pm and passes are required after 2 pm at ALL back gates.. **Passes are limited and reserved for our corporate sponsors and volunteers**).
- **Note:** Access to the Stampede grounds each day is NOT part of the Firewagon sponsorship/membership due to the limited amount of passes provided by the Calgary Stampede.
- The Firewagon team will coordinate with our chuckwagon driver to host guests/sponsors
- The Firewagon BBQ is ALWAYS grilling (before and after the races). A donation box has been set up to accept donations with the proceeds going to our charities of choice. Also a refreshment vending machine is provided by Jaytec Vending Co. *It's the cheapest beer on Stampede Park!*
- Enjoy Daily Entertainment: The Firewagon Band, along with the occasional special guest(s) will entertain back at the Firewagon Barn before and after the races (leading up to the nightly fireworks).



THE Memorial BBQ, Firewagon Wind Up & Silent Auction....

- Get your tickets to the **hottest** BBQ in town!
 - **Adults (13 & over) \$35/each**
 - **Kids \$5/each**
- **Pre-purchase** your tickets at:

- **Legacy Savings & Credit Union**, 4610 Macleod Trail
(located by the Back Alley Nite Club)
 - **Calgary Firefighters Association**, 738 - 7th Avenue
SE
 - **John Shores**, P: (403) 485-6678
 - **Blake Willard**, P: (403) 606-8059
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- **Live Bands featuring:** from 1 pm – midnight; The Firewagon Band, The Cheyenne Band, Pistol Noon & Code 20
 - **Entertainment & Events** from 1 – 5:30 pm such as: The Lloyd Ray Memorial miniature horse chuckwagon races with professional chuckwagon drivers, Red Surge Battlefield Live Laser Tag Games, 1st Class Carriage Rides, ride in a real chuckwagon, the “Fire Marshall” Monster Fire Truck Rides, Magic Show with Bronco Buddy & the CFD Clowns, Mosquito Creek Petting Zoo, Millarville Musical Ride, Calgary Star Dancers (Junior & Senior), 50/50 Draw + a whole lot more!
 - **Dinner:** from 5:30 – 7:30 pm and includes Steak & all the fixin’s (for the adults), Burgers/Hotdogs for the kids.
 - The BBQ goes Rain or Shine!
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- ***The proceeds will go to the following charities:***
 - **Kid's Cancer Care Foundation**
 - **Calgary Firefighters Support Foundation**
 - **Angels for Mexico** - a new initiative that provides used firefighting equipment to the fire service in Puerto Vallarta Mexico... PLUS, they provide gently used toys for the local children (such as Leggo, blocks, puzzles, etc... PLEASE NO battery operated toys). We're accepting donations of these items along with gently used winter wear (coats, gloves, hats) at the BBQ
 - **Other Charities...** if you have a favourite charity that you'd like to support... please contact Blake and he'll share the details of how other charities may benefit by being involved with the Firewagon Team



Hey Pardners... Mark Your Calendars!

- June 19-20-21-22 = [WPCA Chuckwagon Races @ High River](#) ~
Come cheer on the wagons!!!!
Sorry, there will be NO Firewagon due to lack of local support!

North American Championship Chuckwagon races.

- Thursday, Friday & Saturday the Rodeo action starts at 6:00 pm with Chuckwagon races to follow and Bull Riding under the lights.
 - Sunday the action starts at 2:00 pm!
 - Rodeo dance Saturday night - live entertainment
 - High River Rodeo Grounds corner of Highway 2A & 543 West
 - For more information please call - Lynette 652-3336 for reserved seating in the Grand stands
 - Tickets available at the door (\$25/adult or \$75/weekend pass)
- June 27-28-29 = [CPCA High River CHAMPIONSHIP](#)
 - 36 wagons along with their sponsors battling for the Ben Albert Memorial Trophy
 - Friday, Saturday & Sunday at 7:00 pm
 - Tickets at the Gate, General Admission \$15, Children (6 – 11) \$5, Kids & under = Free!
 - High River Rodeo Grounds corner of Highway 2A & 543 West
 - For more information log onto www.cpcaracing.com
- Thursday, July 3 starting at 7 pm = [Stampede “Kick-Off” @ the Roadhouse on 9th Ave SW](#)
 - July 4 - 13 = Rangeland Derby @ the [Calgary Stampede](#).
BBQ “Back @ the Barns” & Cheering on the Firewagon!!!!
 - Saturday, JULY 5 = “D” SHIFT Stampede PARTY @ the ROADHOUSE
 - Monday, July 7 = “A” SHIFT Stampede PARTY @ the ROADHOUSE
 - Wednesday, July 9 = “B” SHIFT Stampede PARTY @ the ROADHOUSE
 - Friday, July 11 = “C” SHIFT Stampede PARTY @ the ROADHOUSE

- AUGUST 23 - 30 & SEPT 2 – 5 (DAILY from 10 am – 6 pm) = **“WORK-BEE”** ~ Get'in ready for the annual FIREWAGON BBQ on Saturday, Sept 6

- **** **Saturday, SEPT 6**
1pm – Midnight

FIREWAGON MEMORIAL BBQ EVENT

- Thursday, September 25th = Cheque Presentation @ the Roadhouse
 - **Note:** *Dates & Times maybe subject to change*



Firewagon Tidbit:

The Canadian Firewagon Chuckwagon Association is a symbol of volunteer and community spirit!

This is our 12th year helping educate the public in fire safety. Many of the members are proud firefighters and folks who volunteer in the community.

WE (yes you and us) do all this while promoting the great, historic family sport of chuckwagon racing and the world famous Calgary Stampede.

WE are a non-profit organization and all the proceeds, after costs, go directly to the Kids Cancer Care Foundation and a number of other important charities and non-profit organizations.

Contact Blake Willard and ask how the Canadian Firewagon Chuckwagon Association can help your organization too!

Go to: www.firewagon.net or blake@firewagon.net or call Blake Willard at (403) 606-8059



